Why pigmented inks for coding on wire and cable applications?

Pigmented inks provide high contrast codes across a wide array of substrate colors. Using continuous inkjet printing with pigmented inks, you can:

- Print onto varying jacket colors across multiple production runs
- Minimize the need for spare printers dedicated for different substrate colors

Videojet pigmented ink characteristics



TEMPERATURE RESISTANT

Pigmented inks are designed to withstand both the pressure and elevated temperatures of spooled cable



TRANSFER RESISTANT

Printed codes dry quickly to help prevent ink transfer to adjacent spooled cable



UV **RESISTANT**

Inkjet codes on spooled cables can withstand outdoor conditions without compromising legibility



FADE RESISTANT

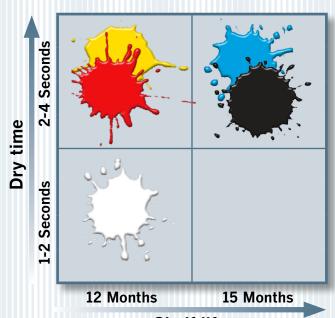
Pigmented inks are formulated to maintain original hues and resist fading



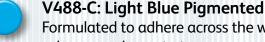
HIGH **ADHESION**

Pigmented inks adhere quickly and strongly to wire and cable substrates

Videojet pigmented ink performance



Shelf life



Formulated to adhere across the widest range of substrate color variations



Formulated to resist ink code transfer when printed onto light-colored substrates

V490-C / V494-C: White Pigmented

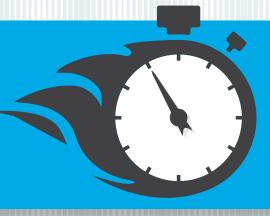
Developed to provide high contract for typical wire and cable applications

V491-C: Yellow Pigmented Formulated to resist ink code transfer when printed

V493-C: Red Pigmented

onto dark-colored substrates

Formulated as a high-contrast alternative to white pigmented ink for coding onto light or dark-colored substrates



Short on time?

If dry time is a critical factor for your coding application, consider these black and gray dye-based* alternatives:

Videojet dye-based ink dry time

< 1 Second

1 Second

2 Seconds

FAST DRY	OIL RESISTANT
 Quick dry Gray option shows on black	• Solvent resistant

RETORT

RESISTANT

•	Strong adhesion
•	High-temp survivability
•	Scratch

resistant

HEAT-CURE	MEK FREE
• Strong adhesion	• Emissions compliant
 Solvent resistant 	
• Superior durability	

^{*} We recommend that black dye-based inks only be used for non-black substrates.

Videojet experts are here to guide you.

Visit www.videojet.sg/sg/homepage/industry-solutions/wire-cable-pipe.html (65) 6444 4218

marketing.singapore@videojet.com